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PREFACE

Dear readers,

We give thanks to the presence of Allah SWT, for His blessings and mercy we can share again to present the latest articles in the Journal of Agroindustrial Technology Volume 35 Number 3 December, 2025.

All articles published in the Journal of Agroindustrial Technology have been selected and reviewed by the competent Editorial Board and reviewers. Only good and excellent quality articles can be published in the journal.

Topics presented in this edition include: key driver and barrier of rubber compound technology adoption among finished rubber product SMES: a multiple case studies, supply chain performance and risk analysis of sidikalang arabica coffee, techno-economic analysis of chili sauce production using cassava flour, levels of sourness, bitterness and sweetness of chocolate products on consumer acceptance (case study in the special region of Yogyakarta, Indonesia), decision support system for instagram account performance assessment of Batik Rumah Merah, the mechanical and physical properties of leather tanned by vegetable tannin: a meta-analysis study, analysis of cosmetics product marketing networks in Indonesia on tiktok: a study on the top 3 brands of PT Paragon technology and innovation, feasibility study of grouper fish processing industry in java island based on raw material availability analysis and mathematical modelling of dehydrator drying on apple fruit slices. In closing, the article entitled simultaneous saccharification and co-fermentation (SSCF) for bioethanol production from bamboo shoots: a systematic literature review.

We express our deep gratitude to authors and publisher partners who have contributed to the publication of this edition. We invite fellow researchers and agro-industry practitioners to submit manuscripts to be published in this journal. We hope suggestions and constructive criticism from contributors and readers.

Marimin
Chief Editor