ISSN 2302-7517 (Print) EISSN 2302-7525 (Online)



Jurnal Sosiologi Pedesaan



Website: journal.ipb.ac.id/index.php/sodality

ISSN 2302-7517 (Print) EISSN 2302-7525 (Online)

Sodality

Journal of Rural Sociology

Sodality: Journal of Rural Sociology accredited Sinta 2 by Directorate General of Strengthening Research and Development Ministry of Research, Technology, and Higher Education of The Republic of Indonesia SK No. 36/E/KPT/2019; issued on 31st December 2019

Indexed on















Sodality: Journal of Rural Sociology

Chief of Editors:

M. Shohibuddin, M.Si, Departement of Communication and Community Development Science, Faculty of Human Ecology, IPB University, Indonesia

Editorial Board:

- Dr Andi Ishak, Badan Riset dan Inovasi Nasional, Indonesia
- Dr Bayu Eka Yulian, Department of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia
- Dr Annisa Utami Seminar, Department of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia
- Dr Alfian Helmi, Department of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia
- Dr Nuraini Wahyuning Prasodjo, Department of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia
- Dr. Laila Kholid Alfirdaus, S.IP, M.PP, Department of Political and Governance Science, Faculty of Social and Political Sciences, Diponegoro University
- Dr. Yunindyawati, S.Sos, M.Si, Department of Sociology, Faculty of Social and Political Sciences, Sriwijaya University
- Dr. Martua Sihaloho, Tarutung State Institute of Christian Religion (IAKN)

Technical Editors:

- Hana Indriana, SP, M.Si, Department of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia
- Tatie Soedewo, MA, Department of Communication and Community Development, Faculty of Human Ecology, IPB University, Indonesia
- Elsa Destriapani, S.KPm, M.Si, Departement of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia
- Dede Surya Atmaja, S.Pd, Departement of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University, Indonesia

Publisher:

Departement of Communication and Community Development Science, Faculty of Human Ecology, IPB University in collaboration with

Ikatan Sosiologi Indonesia (ISI) and Asosiasi Program Studi Sosiologi Indonesia (APSSI)

Address:

Departement of Communication and Community Development Science, Faculty of Human Ecology, IPB University, Indonesia

FEMA State, Wing 1 Level 3 Kamper Street, IPB University, Dramaga Bogor, 16680, Indonesia Telp. +62 8423252/8627793; Fax +62 8627793

Email: jurnalsodality@apps.ipb.ac.id

Website: http://journal.ipb.ac.id/index.php/sodality

PREFACE

It has been a long time that social scientists are of the opinion that it is necessary to keep watching the movements of socio-economy, politics, culture, ecology, communication, and social community that happen in the local social system (villages), because in this area intensity of high living dynamics is found. History has noted that the complexity of dynamics in the social community relations that exists in villages occurs as an active response to the dynamics of developing economy- social-culture-politics carried out by a variety of agencies and structures whose location is not always in a village. This means that the social-structure of extra-local and locality (villages) occurs in a close and inevitable interconnection. The closeness of locality social system (villages) and extra-locals (state, market, non-village social organization, city, capitalist economy) becomes intense, when the social change regime adopts one single idea which later on is known as a *developmentalism ideology*. To understand the social life dynamics wholly as a result of its active interaction with outside world, a variety of themes and topics of rural social research have been developed by making use of classic or contemporary social research methods. The development of rural social research is aimed singly tofind out the recent status (state of the art) of social dynamics development in rural areas as a result of the existence of social relation dynamics that is embedded with the structure of extra-local.

With the accumulation of knowledge on local social dynamics, social scientists actually look forward to understanding well the social events or phenomena that are going on and have gone on in rural areas. A significant accuracy on understanding the local socio dynamics (in rural areas) will in turn give benefits to the development of social sciences and to other practices, such as an input to formulate planned social-change policies which are meaningful, realistic, and down-to-earth. The results of field observation and a conceptual-thinking process about local social community system (villages/rural areas) need to be well-documented so that the important lessons they contain can be continuously utilized and become inspirations for the next generation researchers. A systematic scientific documentation will enhance a scientific debate on various academic discourses that appear in the academic world. For these reasons, the Department of Communication and Community Development Sciences, IPB University, has initialized the idea of developing "Sodality: Trans- discipline Journal of Sociology, Communication, and Human Ecology" since 2007.

The word "sodality" has been chosen as a "key word' for this journal because based on the rural social research, it is shown that the interconnection between the structure of locality (villages/rural areas) and that of extra-local is not always harmonious. The dynamic closeness of the locality structure (villages/rural areas) and extra-local structure in fact more often creates disharmony, such as misunderstanding, tension, disconnection, and even social conflict. In other words, there is always a critical meeting point, and in this 'sodality room' there is a place for social segregation potential on the mechanism of a close relationship that is formed and taken care of between local structure and extralocal structure. This social disharmony room is later on known as sodality and it will always become a concern for social scientists, especially those from Bogor mazhab (social scientists from IPB University) who always think of planned social change in rural areas. "Sodality: Trans-discipline Journal of Sociology, Communication, and Human Ecology", further called as "Sodality", focuses on three areas of study that are under the Department of Communication and Community Development Sciences, IPB University, namely: rural sociology and community development; communication and agricultural extension; and demography, agrarian and eco-politics. However, on its development, Sodality Journal is substantially more directed to rural sociologystudies. This refers back to the key terminology of the word "Sodality" in which the dynamic structure of local (villages/rural areas) and that of extra local has created social disharmony so that it needs analysis and multidiscipline sciences to explain empirical facts of socio-economy-ecology dimensions in villages or rural areas. One of the multidiscipline sciences is related to the three areas of study that are under the Department of Communication and Community Development Sciences, IPB University, which is attached to the synthesis to analyze the dynamics of rural community life. Moreover, in the future Sodality Journal is expected to accommodate aspirations and conceptual thinking of various contexts: local, national and international, in the field of rural sociology. Sodality Journal is also expected to become a center for scientific documentation and dissemination of systematic thoughts to enhance the room for scientific debates on various actual and existing academic discourses. With reference to that, through the Sodality Journal workshop on Thursday, 13 October 2011, the Editor Board of Sodality Journal decided that Sodality Journal: journal of disciplines: Sociology, Communication, and Human Ecology became Sodality: Journal of Rural Sociology. Sodality: Journal of Rural Sociology for this edition is Volume 11 Number 2 August 2023.

Finally, this journal is expected to give contribution to studies on social sciences in Indonesia. May the Almighty bless us for our academic efforts to publish this journal. We hope that this journal will give benefits to anyone who search for the research result articles and conceptual thinking.

Editor in Chief

TABLE OF CONTENTS

Assessing Community Participation in A Rural Collaborative Placemaking: Case of Trucuk Sub-village, Bantul Regency, Indonesia <i>Catharina Depari</i>	111-129
Regional Tourism Development in Pringsewu Regency: Perspective on Community-Based Tourism and Sustainable Livelihood Yerik Afrianto Singgalen, A. Y. Agung Nugroho, Suharsono, Alfonso Harrison Nantingkaseh	130-142
SPR: Empowerment of Smallholder Livestock Farmer Community Muladno Muladno, Melfa Andraini Agatha	143-153
Ijon Practice by Landowner of Ricefield: Agency-Structure Perspective Faidah Azuz, Nurmi Nonci, Abdul Malik Iskandar, Syamsul Bachri, Muhammad Masdar, Harifuddin Harifuddin, Fidaan Husein Azuz	154-167
Effective Altruism, Islamic Philanthropy, and Public Welfare: A Critique <i>Iqra Anugrah</i>	168-180
Micro-hydro Power Plant-Based Social Entrepreneurship Practices in Rural West Java (A Case Study of Cintamekar Village, Subang Regency) Wien Kuntari, Sarwititi Sarwoprasodjo, Rita Nurmalina, Ma'mun Sarma	181-191
The Ecotourism Livelihood Growth and Local Wisdom Preserved by the Tengger Community in Gubugklakah Village: Ways to be Sustainable? Faridha Hanim, Kliwon Hidayat, Asihing Kustanti	192-205
Social Media as A Strategic Communication Tool in The Development and Promotion of Ecotourism (The Case of a Small and Medium Ecotourism Enterprise in Pangalengan, West Java) Agus Ganiar Runtiko, Slamet Rosvadi, Muhammad Yamin, Amri Svarif Hidavat	206-222