



# Selected Locations for Potato Industry Cultivation in Indonesia using the Weighted Product Method

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## ABSTRACT

PT. ABCD, the world's largest potato chip maker, relies on industrial-grade potatoes grown in conjunction with Indonesian farmers. This study addressed the topic of selecting the best subdistrict locations for industrial potato growing by combining agroclimatic and non-agroclimatic variables. The goal was to determine the best cultivation areas based on agroclimatic variables (temperature, rainfall, sunlight duration, cloud cover, radiation, altitude, frost risk) and non-agroclimatic variables (harvested area, production, productivity, logistics, pest and disease incidence, irrigation, production costs, competition, and farmer capability). The Weighted Product (WP) technique was used in the study to assign weights to each criterion and evaluate alternatives through a ranking procedure. Data were gathered from PT ABCD's agroclimatic database (2010–2020) and processed using ArcGIS, supplemented by secondary data from the Central Bureau of Statistics and field surveys. The results identify the ten most suitable subdistricts for industrial potato cultivation as Batur (Banjarnegara, Central Java), Tosari (Pasuruan, East Java), Pasir Wangi (Garut, West Java), Cikajang (Garut, West Java), Sirampog (Brebes, Central Java), Pejawaran (Banjarnegara, Central Java), Bawang (Batang, Central Java), Kayu Aro (Kerinci, Jambi), Pangalengan (Bandung, West Java), and Kejajar. The study shows that the WP technique efficiently incorporates agroclimatic and non-agroclimatic factors in site selection. These findings provide a solid foundation for strategic decision-making in the potato chip sector, helping to identify appropriate cultivation areas to assure long-term supply and competitiveness.

**Keywords:** chip grade, potato cultivation, land evaluation, agroclimatic variables, weighted product method

## INTRODUCTION

Potato chip consumption is increasing in developing nations, particularly Indonesia, due to the adoption of Western dietary patterns, economic expansion, the rise of the middle class, and urbanization (IMARC 2018). This trend has presented both benefits and challenges for the potato chips sector, notably in terms of ensuring a regular supply of high-quality raw materials. Demand for industrial-quality potatoes (chips grade) is increasing in tandem with the industry's expansion (Asgar 2013). The Indonesian potato chip industry was valued at around IDR 2 trillion in 2022 and is expected to expand at a compound annual growth rate of 8.1% between 2023 and 2028 (Statista, accessed on October 1st, 2023). Large corporations such as Indofood Group, Calbee-Wings, Garuda Food, and PepsiCo dominate the market, accounting for 90% of the total, with small-scale household industries accounting for the remaining 10%.

Despite this demand, Indonesia ranks 37th internationally in potato production, producing 1.36 million tons in 2021 (FAO 2023). In comparison, China, India, Ukraine, the United States, and Russia are the leading producers, with yields much exceeding those of Indonesia. National productivity averages 19–20 tons per hectare, which is much lower than in countries like Australia, New Zealand, Germany, Scotland, the Netherlands, and Belgium, where yields are around 40 tons per hectare. Potato agriculture in Indonesia is concentrated in the highlands of East Java, West Java, Central Java, North Sumatra, Jambi, West Sumatra, South Sumatra, Bengkulu, North Sulawesi, South Sulawesi, and West Nusa Tenggara, where ideal agroclimatic conditions support production.

Large-scale processors, such as PT ABCD, the world's biggest producer of potato chips under the trademark XYZ, require consistent access to industrial-quality potatoes. This supply is met by a combination of imports and local sourcing, in collaboration with Indonesian farmers. To ensure sustainability and economic efficiency, suitable local agriculture regions must be identified considering both agroclimatic and non-agroclimatic aspects.

The goal of this study is to identify suitable potato cultivation sites in Indonesia at the subdistrict level to ensure a long-term supply of industrial-grade raw materials. The Weighted Product (WP) approach was used to rank land suitability by combining agroclimatic

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and non-agroclimatic characteristics, resulting in recommendations for location-specific cultivation practices.

## METHODS

This study used a non-experimental design with both internal and secondary data sources. Internal agroclimatic data from potato production centers were collected using PT ABCD's ArcGIS system, and included variables such as average daily temperature, daytime and nighttime temperatures, diurnal temperature variation, rainfall, sunshine duration, cloud cover, solar radiation, altitude, and frost risk. Secondary non-agroclimatic data were gathered from the Central Bureau of Statistics (Biro Pusat Statistik, BPS) and field surveys conducted during the study period, which included harvested area, production volume, productivity levels, travel time, pest and disease incidence, irrigation conditions, potato production costs, competition in the potato chips industry, and farmer capacity. The evaluation criteria were weighted based on expert interviews with PT ABCD's internal professionals and external partners.

### Research Period and Location

The research was carried out between July 2023 and October 2023 at PT ABCD, which is situated in Jakarta. Field survey data were gathered during site visits to potato growers in several production areas in Indonesia. As research samples, 53 subdistricts were chosen from around the country to reflect key potato producing centers.

### Research Material

The research materials included agroclimatic data ( $5 \times 5 \text{ km}^2$  grid) for 2010-2020 from PT ABCD's Climate Risk Analysis software, land elevation data from

Google Maps, non-agroclimatic factors from the BPS, and field survey results. Figure 1 shows a screenshot of the Climate Risk Analysis software, which was developed by PT ABCD and was based on the ArcGIS platform.

### Data Analysis

The data was analyzed using descriptive statistics and the Weighted Product (WP) method. Calculations were performed using Microsoft Excel 2021, classifying criteria factors as either advantages or costs (conflicting criteria), and determining the product of alternative criterion values with their associated weights. The weighted multiplication method, or WP method, is one of the approaches in Multi-Criteria Decision Making (MCDM) (Andika *et al.* 2019). The approach involved establishing criteria as benefits or costs and then calculating the weighted product of different criterion values (Mahardika *et al.* 2017). Figure 2 shows the structure of the Weighted Product Method, which describes the sequence of computing steps used in the study.

The criteria and weighting were determined using the opinions of the company's internal and external specialists. The specialists consulted were (1) Mohammad Farooq, MBA, Agro Director of PT ABCD, with over 15 years of experience in industrial potato production; (2) Ir. Diky Indrawibowo is Director of PT Bumi Agro Teknologi, a potato seed breeder; and (3) Ir. Adhi Wihardi is Director of PT Pandu Agro Potato, specializes in industrial potato farming partnerships.

## RESULTS AND DISCUSSION

Potato (*Solanum tuberosum* L.) is a horticultural crop from the Solanaceae family. Pitojo (2004) described its taxonomic classification as follows: Class Dicotyledonae, Order Tubiflorae, Family Solanaceae,



Figure 1 Screenshot of Agroclimatic Data ( $5 \times 5 \text{ km}^2$  Grid) in the ArcGIS–Based Agroclimatic System.

Genus *Solanum*, and Species *Solanum tuberosum* L. Potato tubers begin to form in the soil approximately three weeks after planting, and tuber growth continues as the plant's leaves remain green. Tuber maturity begins when the leaves turn yellow and dry, and it continues until the tubers are fully ripe. Potatoes can be harvested 90–160 days after planting, once around 75% of the leaf has dried. Immaturely harvested potatoes have thin, brittle skin, high water content, and low starch levels; mature potatoes have thicker skin, higher starch content, greater resistance to injury, and longer storage capacity (Diwa *et al.* 2015).

Potato cultivation in Indonesia mainly follows a rainy season cycle, with planting taking place two to three times per year. Most farmers grow potatoes twice a year, often alternating with other crops or leaving the field fallow until the next planting season. Land selection is critical to the success of potato farming in achieving maximum yields. According to Baja (2012), land appraisal is critical for determining the potential of land usage and reaching peak output. Lopulisa and Husni (2011) underline that site selection should consider two key factors: physical resources (soil, topography, and climate) and socioeconomic resources (land ownership, management level, labor availability, markets, and other human activities). Agroclimatic factors are the quantitative relationship between crop growth and development processes and the prevalent climatic conditions of a location (Kelgenbaeva & Buchroithner 2003). Highland regions around 1,000–3,000 m above sea level are thought to be ideal for potato farming (Djoemajjah *et al.* 2000).

Tuber formation is best achieved in a cold climate with an average daily temperature of 15–18°C, short photoperiods, and high light intensity or brightness. Potatoes grow best at temperatures below 30°C during the day and below 20°C at night. Elevated daytime temperatures cause photorespiration, reducing photosynthetic activity, whereas elevated nighttime temperatures reduce assimilate translocation to tubers and increase translocation to leaves and stems, resulting in decreased starch concentration in tubers (Muhibuddin 2016). Potatoes require a yearly rainfall of 2,000–3,000 mm, or 160–250 mm per month (Kementan 2011). Photosynthesis requires 9–10 hours of daylight each day, which has a significant impact on tuber start and development (Samadi 2007). The optimal radiation level for photosynthesis is around 209.3–558.2 W/m<sup>2</sup>, with maximum photosynthesis at 300 W/m<sup>2</sup>. High cloud cover relates to poorer production and productivity levels (White & Izquierdo 1993). Yield differences are particularly large between normal and frost conditions, reducing farmers' profitability. Frost episodes can render up to 61% of potato fields unharvestable, with crop age influencing the magnitude of farmer losses (Arsyadah & Harini 2018). The weighting of agroclimatic preference values was derived based on the compatibility of agroclimatic characteristics with potato crop requirements at each growth stage (GS I-GS V), as shown in Table 1.

Subdistrict data are transformed into alternatives or vectors during WP computation. Each month, the weights of each criterion and agroclimatic factor (average temperature, daytime temperature, nighttime

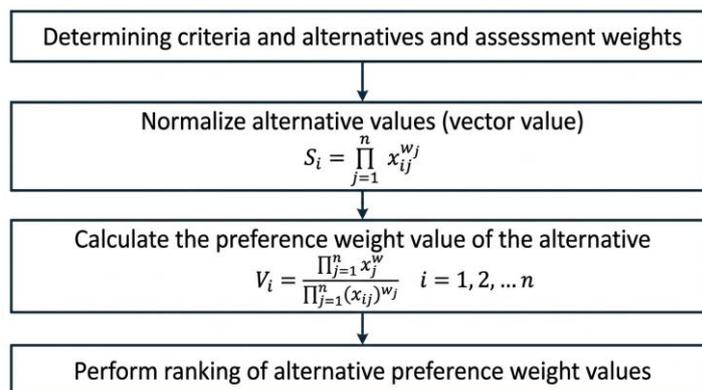


Figure 2 Framework of the weighted product method.

Table 1 Potato planting season patterns and growth stages (GS)

|    | Jan               | Feb | Mar                | Apr          | May          | Jun   | Jul  | Augu | Sep           | Oct          |
|----|-------------------|-----|--------------------|--------------|--------------|-------|------|------|---------------|--------------|
|    | Planting season I |     | Planting season II |              |              |       |      |      | Planting seas |              |
| 1) | XX                | XX  | GS I-GS II         | GS III-GS IV | GS IV        | GS V  | XX   | XX   | GS I-GS II    | GS III-GS IV |
| 2) | GS V              | XX  | XX                 | GS I-GS II   | GS III-GS IV | GS IV | GS V | XX   | XX            | GS I-GS II   |

Remarks: <sup>1)</sup> Early planting period; <sup>2)</sup> Late planting period; XX : Fallow or intercrop; GS I (0–15 DAP): Shoot growth; GS II (15–30 DAP): Vegetative growth; GS III (30–45 DAP): Early tuber formation; GS IV (45–90 DAP): Tuber growth and enlargement; GS V (90–120 DAP): Maturation.

temperature, day-night temperature delta, rainfall, radiation, cloud cover, sunshine duration, and frost risk) will change. Each month, the weights of each criterion and agroclimatic factor (average temperature, daytime temperature, nighttime temperature, day-night temperature delta, rainfall, radiation, cloud cover, sunshine duration, and frost risk) will change. The scoring of each non-agroclimatic factor criterion was derived using the data range (quartile) from secondary data and literature studies. Each criterion was weighted according to its value or influence, as judged by PT ABCD's internal judgment.

The weight for agroclimatic factors is 0.8, which consisted of average temperature 0.25, daytime temperature 0.1, nighttime temperature 0.15, day-night temperature delta 0.15, rainfall 0.05, radiation 0.02, cloud cover 0.02, sunshine duration 0.02, frost risk 0.02; and the weight for non-agroclimatic factors was 0.2, which consists of land altitude 0.02, harvested area in hectares 0.05, potato production in tonnage 0.03, productivity 0.02, travel time to factory location 0.01, level of disease attack 0.02, level of pest attack 0.02, type of irrigation 0.02, production cost 0.01, competition with similar industries 0.01, and farmers' cultivation experience 0.01.

Monthly agro-climatic and non-agro-climatic data for each subdistrict were compared to standard ratings, with values assigned as 1 (unsuitable), 3 (suitable), or 9 (very appropriate). The weighting of each criterion is shown in Table 2. After calculating the weights, the next step was to determine each alternative's ranking and preference value (Table 3). The next step was to normalize each alternative vector value, calculate the alternative values, and rank them (Table 4).

## CONCLUSION

The purpose of this study was to determine the most ideal potato growing regions at the subdistrict level, considering both agroclimatic and non-agroclimatic parameters. The top ten subdistricts for industrial potato cultivation were identified: Batur (Banjarnegara, Central Java), Tosari (Pasuruan, East Java), Pasir Wangi (Garut, West Java), Cikajang (Garut, West Java), Sirampog (Brebes, Central Java), Pejawaran (Banjarnegara, Central Java), Bawang (Batang, Central Java), Kayu Aro (Kerinci, Jambi), Pangalengan (Bandung, West Java), and Kejajar (Wonosobo, Central Java).

Table 2 Weighting and scores of criteria

| Criteria                      | Weighting score | Standard score for criteria |                    |                        | Measurement Unit |    |
|-------------------------------|-----------------|-----------------------------|--------------------|------------------------|------------------|----|
|                               |                 | Highly suitable (Score 9)   | Suitable (Score 3) | Not suitable (Score 1) |                  |    |
| Average day/night temperature | Jan             | 0.0144                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Feb             | 0.0048                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Mar             | 0.0048                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Apr             | 0.0144                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | May             | 0.0144                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Jun             | 0.0433                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Jul             | 0.0433                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Aug             | 0.0048                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Sep             | 0.0048                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Oct             | 0.0144                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Nov             | 0.0433                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Dec             | 0.0433                      | 15–18              | 18–25                  | <=5 & >25        | °C |
| Day temperature               | Jan             | 0.0058                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Feb             | 0.0019                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Mar             | 0.0019                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Apr             | 0.0058                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | May             | 0.0058                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Jun             | 0.0173                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Jul             | 0.0173                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Aug             | 0.0019                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Sep             | 0.0019                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Oct             | 0.0058                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Nov             | 0.0173                      | 15–18              | 18–25                  | <=5 & >30        | °C |
|                               | Dec             | 0.0173                      | 15–18              | 18–25                  | <=5 & >30        | °C |
| Night Temperature             | Jan             | 0.0087                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Feb             | 0.0029                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Mar             | 0.0029                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Apr             | 0.0087                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | May             | 0.0087                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Jun             | 0.0260                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Jul             | 0.0260                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Aug             | 0.0029                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Sep             | 0.0029                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Oct             | 0.0087                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Nov             | 0.0260                      | 15–18              | 18–25                  | <=5 & >25        | °C |
|                               | Dec             | 0.0260                      | 15–18              | 18–25                  | <=5 & >25        | °C |

Table 2 Weighting and scores of criteria

| Criteria                    | Weighting score | Standard score for criteria |                        |                             | Measurement Unit       |                  |
|-----------------------------|-----------------|-----------------------------|------------------------|-----------------------------|------------------------|------------------|
|                             |                 | Highly suitable (Score 9)   | Suitable (Score 3)     | Not suitable (Score 1)      |                        |                  |
| Day-night temperature delta | Jan             | 0.0087                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Feb             | 0.0029                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Mar             | 0.0029                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Apr             | 0.0087                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | May             | 0.0087                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Jun             | 0.0260                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Jul             | 0.0260                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Aug             | 0.0029                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Sep             | 0.0029                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Oct             | 0.0087                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Nov             | 0.0260                      | >12                    | 8–12                        | ≤ 8                    | °C               |
|                             | Dec             | 0.0260                      | >12                    | 8–12                        | ≤ 8                    | °C               |
| Rainfall                    | Jan             | 0.0010                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Feb             | 0.0010                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Mar             | 0.0087                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Apr             | 0.0087                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | May             | 0.0029                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Jun             | 0.0029                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Jul             | 0.0010                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Aug             | 0.0010                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Sep             | 0.0087                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Oct             | 0.0087                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Nov             | 0.0029                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
|                             | Dec             | 0.0029                      | 50–100                 | 20–50 & 100–150             | ≤20 & >150             | mm/day           |
| Radiation                   | Jan             | 0.0004                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Feb             | 0.0004                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Mar             | 0.0035                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Apr             | 0.0035                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | May             | 0.0012                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Jun             | 0.0012                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Jul             | 0.0004                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Aug             | 0.0004                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Sep             | 0.0035                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Oct             | 0.0035                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Nov             | 0.0012                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
|                             | Dec             | 0.0012                      | >300                   | 209.3–300                   | ≤209.3                 | w/m <sup>2</sup> |
| Cloud cover                 | Jan             | 0.0012                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Feb             | 0.0004                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Mar             | 0.0004                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Apr             | 0.0012                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | May             | 0.0012                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Jun             | 0.0035                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Jul             | 0.0035                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Aug             | 0.0004                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Sep             | 0.0004                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Oct             | 0.0012                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Nov             | 0.0035                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |
|                             | Dec             | 0.0035                      | <51.5<br>(<quartile 1) | 51.5–67.9<br>(quartile 1–3) | >67.9<br>(>quartile 3) | %                |

The Weighted Product (WP) technique efficiently explains the process of identifying optimal potato growing locations at the subdistrict level by using both agroclimatic and non-agroclimatic variables. The

Table 2 Weighting and scores of criteria

| Criteria                                  | Weighting score | Standard score for criteria |   |                               | Measurement Unit                          |                     |
|---|-----------------|-----------------------------|---|-------------------------------|---|---------------------|
|   |                 | Highly suitable (Score 9)   | Suitable (Score 3)                          | Not suitable (Score 1)        |   |                     |
| Sunshine duration                         | Jan             | 0.0004                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Feb             | 0.0004                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Mar             | 0.0035                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Apr             | 0.0035                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | May             | 0.0012                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Jun             | 0.0012                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Jul             | 0.0004                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Aug             | 0.0004                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Sep             | 0.0035                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Oct             | 0.0035                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Nov             | 0.0012                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
|   | Dec             | 0.0012                      | <11.8<br>(<quartile 1)                      | 11.8–12.2<br>(quartile 1–3)   | >12.2<br>(>quartile 3)                    | Hour                |
| Frost risk                                | Jan             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
|   | Feb             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
|   | Mar             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
|   | Apr             | 0.0015                      | 0   | <3                            | >5  | # of days per month |
|   | May             | 0.0045                      | 0   | <3                            | >5  | # of days per month |
|   | Jun             | 0.0045                      | 0   | <3                            | >5  | # of days per month |
|   | Jul             | 0.0045                      | 0   | <3                            | >5  | # of days per month |
|   | Aug             | 0.0015                      | 0   | <3                            | >5  | # of days per month |
|   | Sep             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
|   | Oct             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
|   | Nov             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
|   | Dec             | 0.0005                      | 0   | <3                            | >5  | # of days per month |
| Altitude                                  | 0.0200          | 1500                        | 1000–1500                                   | <1000                         | meter                                     |                     |
| Harvested area                            | 0.0500          | >1,344<br>(<quartile 3)     | 185.3–1,344<br>(quartile 1– quartile 3)     | <185.3<br>(<quartile 1)       | hectare (ha)                              |                     |
| Production Productivity                   | 0.0300          | >29,374.5<br>(<quartile 3)  | 3429.8–29,374.5<br>(quartile 1– quartile 3) | <3429.8<br>(<quartile 1)      | tonnage (T)                               |                     |
| Travel time to the factory location       | 0.0200          | >23<br>(>quartile 3)        | 17.3–23<br>(quartile 1– quartile 3)         | <17.3<br>(<quartile 1)        | tonnage per hectare                       |                     |
| Disease infestation level                 | 0.0100          | <12                         | 12–48                                       | >48                           | hour                                      |                     |
| Pest infestation level                    | 0.0200          | 1x                          | 2x  | 4x                            | # of frequency in last 4 planting seasons |                     |
| Irrigation type                           | 0.0200          | 1x                          | 2x  | 4x                            | # of frequency in last 4 planting seasons |                     |
| Production cost (including logistic cost) | 0.0200          | Drip irrigation             | Sprinkle & water pump                       | Rainfed and manual irrigation | IDR million/ha                            |                     |
| Sourcing competition with another player  | 0.0100          | <100                        | 100–120                                     | >120                          | number of competitor year                 |                     |
| Farmer experience in potato cultivation   | 0.0100          | 0–1                         | 1–3   | >3                            |   |                     |
|   | 0.0100          | >10                         | 5–10  | <5                            |   |                     |

study's findings can be used as a decision-making tool for the potato chips sector to determine ideal

Table 3 Ranking calculation and preference values

| Alternative | Province           | District                | Subdistrict         | Score of average day/night Temperature | Day temperature score | Night temperature score | Day-night temperature delta score | Rainfall score | Sunshine duration score | Cloud cover score | Radiation score | Altitude score | Frost risk score | Harvested area score | Production score | Productivity score | Travel time score | Disease attack level score | Pest attack level score | Irrigation type score | Production cost score | Competition score | Farmer experience score | Alternative value | Preference value |
|-------------|--------------------|-------------------------|---------------------|--|-----------------------|-------------------------|-----------------------------------|----------------|-------------------------|-------------------|-----------------|----------------|------------------|----------------------|------------------|--------------------|-------------------|----------------------------|-------------------------|-----------------------|-----------------------|-------------------|-------------------------|-------------------|------------------|
| S1          | Bengkulu           | Rejang Lebong           | Curup               | 1.3                                    | 1.1                   | 1.2                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 3.0                  | 3.0              | 9.0                | 3.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.38              | 0.02             |
| S2          | Bengkulu           | Kepahiang               | Kebawetan           | 1.3                                    | 1.1                   | 1.4                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 1.0                  | 1.0              | 1.0                | 3.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.29              | 0.02             |
| S3          | Central Java       | Banjarnegara            | Pejawaran           | 1.3                                    | 1.1                   | 1.3                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.55              | 0.02             |
| S4          | Central Java       | Banjarnegara            | Batur               | 1.6                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.64              | 0.02             |
| S5          | Central Java       | Batang                  | Bawang              | 1.3                                    | 1.1                   | 1.3                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 9.0               | 3.0                        | 3.0                     | 3.0                   | 3.0                   | 3.0               | 9.0                     | 1.54              | 0.02             |
| S6          | Central Java       | Brebes                  | Sirampong           | 1.3                                    | 1.1                   | 1.3                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 9.0                     | 1.57              | 0.02             |
| S7          | Central Java       | Brebes                  | Paguyangan          | 1.3                                    | 1.1                   | 1.2                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 9.0                     | 1.39              | 0.02             |
| S8          | Central Java       | Pemalang                | Pulo Sari           | 1.3                                    | 1.1                   | 1.4                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 9.0               | 3.0                        | 3.0                     | 3.0                   | 1.0                   | 9.0               | 1.36                    | 0.02              |                  |
| S9          | Central Java       | Wonosobo                | Kejajar             | 1.6                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 9.0                  | 9.0              | 1.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.53              | 0.02             |
| S10         | East Java          | Malang                  | Ngantang            | 1.3                                    | 1.1                   | 1.3                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 1.0                  | 1.0              | 1.0                | 3.0               | 3.0                        | 3.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.33              | 0.02             |
| S11         | East Java          | Malang                  | Ponokokusumo        | 1.3                                    | 1.1                   | 1.3                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.37              | 0.02             |
| S12         | East Java          | Malang                  | Pujon               | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 1.0                  | 1.0              | 9.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.29              | 0.02             |
| S13         | East Java          | Pasuruan                | Tosari              | 1.6                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 9.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.63              | 0.02             |
| S14         | East Java          | Pasuruan                | Tutur               | 1.3                                    | 1.1                   | 1.4                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 9.0              | 9.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.48              | 0.02             |
| S15         | East Java          | Pasuruan                | Puspo               | 1.3                                    | 1.1                   | 1.3                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 3.0                  | 9.0              | 9.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.44              | 0.02             |
| S16         | East Java          | Probolinggo             | Sukapura            | 1.6                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.45              | 0.02             |
| S17         | East Java          | Probolinggo             | Sumber              | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 3.0              | 1.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.46              | 0.02             |
| S18         | Jambi              | Kerinci                 | Kayu Aro            | 1.3                                    | 1.1                   | 1.2                     | 1.2                               | 1.1            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 1.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 3.0                     | 1.54              | 0.02             |
| S19         | Jambi              | Merangin                | Jangkat             | 1.4                                    | 1.1                   | 1.2                     | 1.1                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 3.0                     | 1.41              | 0.02             |
| S20         | North Sulawesi     | Bolaang mungondow timur | Passi timur         | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.41              | 0.02             |
| S21         | North Sulawesi     | Minahasa selatan        | Modinding           | 1.3                                    | 1.1                   | 1.4                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.52              | 0.02             |
| S22         | North Sumatera     | Humbang Hiansudutan     | Pollung             | 1.3                                    | 1.1                   | 1.2                     | 1.2                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 3.0               | 1.0                     | 1.25              | 0.02             |
| S23         | North Sumatera     | Humbang Hiansudutan     | Dolak sanggul       | 1.3                                    | 1.1                   | 1.2                     | 1.2                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.27              | 0.02             |
| S24         | North Sumatera     | Humbang Hiansudutan     | Lintong Nihuta      | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.30              | 0.02             |
| S25         | North Sumatera     | Karo                    | Naman teran         | 1.3                                    | 1.1                   | 1.3                     | 1.3                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 1.0                   | 3.0               | 3.0                     | 1.40              | 0.02             |
| S26         | North Sumatera     | Karo                    | Simpang Empat       | 1.3                                    | 1.1                   | 1.3                     | 1.3                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 1.0              | 1.0                | 1.0               | 1.0                        | 1.0                     | 1.0                   | 1.0                   | 3.0               | 3.0                     | 1.30              | 0.02             |
| S27         | North Sumatera     | Karo                    | Merdeka             | 1.3                                    | 1.1                   | 1.2                     | 1.2                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 1.0               | 1.0                        | 1.0                     | 1.0                   | 1.0                   | 3.0               | 3.0                     | 1.33              | 0.02             |
| S28         | North Sumatera     | Karo                    | Merek               | 1.3                                    | 1.1                   | 1.2                     | 1.3                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 1.0               | 1.0                        | 1.0                     | 1.0                   | 1.0                   | 3.0               | 3.0                     | 1.32              | 0.02             |
| S29         | North Sumatera     | Simalungun              | Purba               | 1.3                                    | 1.1                   | 1.2                     | 1.3                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 3.0              | 1.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 3.0               | 3.0                     | 1.44              | 0.02             |
| S30         | North Sumatera     | Simalungun              | Silimakuta          | 1.3                                    | 1.1                   | 1.4                     | 1.1                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 3.0               | 3.0                     | 1.36              | 0.02             |
| S31         | North Sumatera     | Simalungun              | Pamatang Silimahuta | 1.3                                    | 1.1                   | 1.4                     | 1.1                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 3.0               | 3.0                     | 1.37              | 0.02             |
| S32         | South Sulawesi     | Bantaeng                | Uluere              | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.42              | 0.02             |
| S33         | South Sulawesi     | Gowa                    | Tombolo pao         | 1.3                                    | 1.1                   | 1.4                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 1.0                   | 3.0                   | 9.0               | 1.0                     | 1.49              | 0.02             |
| S34         | South Sumatera     | Muara Enim              | Semendo darat       | 1.3                                    | 1.1                   | 1.3                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 3.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.40              | 0.02             |
| S35         | West Java          | Garut                   | Cigedug             | 1.4                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 9.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.44              | 0.02             |
| S36         | West Java          | Garut                   | Pasir Wangi         | 1.3                                    | 1.1                   | 1.4                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 9.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.60              | 0.02             |
| S37         | West Java          | Garut                   | Cisurupan           | 1.3                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 9.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.44              | 0.02             |
| S38         | West Java          | Garut                   | Cikajang            | 1.3                                    | 1.1                   | 1.2                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 9.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.58              | 0.02             |
| S39         | West Java          | Garut                   | Banjarwan gi        | 1.3                                    | 1.1                   | 1.3                     | 1.1                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 9.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.43              | 0.02             |
| S40         | West Java          | Garut                   | Cilawu              | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 3.0              | 9.0                | 9.0               | 3.0                        | 3.0                     | 1.0                   | 1.0                   | 1.0               | 9.0                     | 1.44              | 0.02             |
| S41         | West Java          | Garut                   | sucinaraaja         | 1.2                                    | 1.1                   | 1.3                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 9.0                | 9.0               | 3.0                        | 3.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.48              | 0.02             |
| S42         | West Java          | Kab Bandung             | Pangalengan         | 1.3                                    | 1.1                   | 1.2                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 9.0                  | 9.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.54              | 0.02             |
| S43         | West Java          | Kab Bandung             | Kertasari           | 1.5                                    | 1.1                   | 1.2                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.48              | 0.02             |
| S44         | West Java          | Kab Bandung             | Paseh               | 1.2                                    | 1.1                   | 1.3                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.26              | 0.02             |
| S45         | West Java          | Kab Bandung             | Pasir jambu         | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.31              | 0.02             |
| S46         | West Java          | Kab Bandung             | Cimenyang           | 1.3                                    | 1.1                   | 1.4                     | 1.3                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 1.0                   | 1.0               | 9.0                     | 1.44              | 0.02             |
| S47         | West Java          | Majalengka              | Banjaran            | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 1.0            | 1.1              | 1.0                  | 1.0              | 1.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 9.0                     | 1.28              | 0.02             |
| S48         | West Java          | Majalengka              | Argapura            | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 3.0                     | 1.32              | 0.02             |
| S49         | West Java          | Majalengka              | Talaga              | 1.2                                    | 1.1                   | 1.2                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 3.0                     | 1.27              | 0.02             |
| S50         | West Java          | Majalengka              | Cikijing            | 1.3                                    | 1.1                   | 1.3                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 1.0                  | 1.0              | 3.0                | 9.0               | 1.0                        | 1.0                     | 3.0                   | 3.0                   | 3.0               | 3.0                     | 1.31              | 0.02             |
| S51         | West Nusa Tenggara | Lombok Timur            | Sembalun            | 1.3                                    | 1.1                   | 1.4                     | 1.2                               | 1.0            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 1.0                | 1.0               | 1.0                        | 3.0                     | 3.0                   | 1.0                   | 1.0               | 1.0                     | 1.36              | 0.02             |
| S52         | West Sumatera      | Solok                   | Lembah aumanti      | 1.3                                    | 1.1                   | 1.2                     | 1.2                               | 1.1            | 1.0                     | 1.0               | 1.0             | 3.0            | 1.1              | 3.0                  | 3.0              | 9.0                | 1.0               | 1.0                        | 3.0                     | 3.0                   | 3.0                   | 3.0               | 3.0                     | 1.44              | 0.02             |
| S53         | West Sumatera      | Solok                   | Danu Kembar         | 1.4                                    | 1.1                   | 1.2                     | 1.1                               | 1.1            | 1.0                     | 1.0               | 1.0             | 9.0            | 1.1              | 3.0                  | 3.0              | 3.0                | 1.0               | 1.0                        | 3.0                     | 3.0                   | 3.0                   | 3.0               | 3.0                     | 1.46              | 0.02             |

Table 4 Alternative values, preference values, and ranks

| Alternative | Subdistrict         | Alternative value | Vector | Preference value | Rank |
|-------------|---------------------|-------------------|--------|------------------|------|
| S4          | Batur               | 1.64              | V4     | 0.022            | 1    |
| S13         | Tosari              | 1.63              | V13    | 0.022            | 2    |
| S36         | Pasir Wangi         | 1.60              | V36    | 0.021            | 3    |
| S38         | Cikajang            | 1.58              | V38    | 0.021            | 4    |
| S6          | Sirampog            | 1.57              | V6     | 0.021            | 5    |
| S3          | Pejawaran           | 1.55              | V3     | 0.021            | 6    |
| S5          | Bawang              | 1.54              | V5     | 0.021            | 7    |
| S18         | Kayu Aro            | 1.54              | V18    | 0.020            | 8    |
| S42         | Pangalengan         | 1.54              | V42    | 0.020            | 9    |
| S9          | Kejajar             | 1.53              | V9     | 0.020            | 10   |
| S21         | Modoinding          | 1.52              | V21    | 0.020            | 11   |
| S33         | Tombolo pao         | 1.49              | V33    | 0.020            | 12   |
| S14         | Tutur               | 1.48              | V14    | 0.020            | 13   |
| S41         | sucinaraja          | 1.48              | V41    | 0.020            | 14   |
| S43         | Kertasari           | 1.48              | V43    | 0.020            | 15   |
| S17         | Sumber              | 1.46              | V17    | 0.019            | 16   |
| S53         | Danau Kembar        | 1.46              | V53    | 0.019            | 17   |
| S16         | Sukapura            | 1.45              | V16    | 0.019            | 18   |
| S37         | Cisurupan           | 1.44              | V37    | 0.019            | 19   |
| S46         | Cimenyan            | 1.44              | V46    | 0.019            | 20   |
| S40         | Cilawu              | 1.44              | V40    | 0.019            | 21   |
| S35         | Cigedug             | 1.44              | V35    | 0.019            | 22   |
| S52         | Lembah gumanti      | 1.44              | V52    | 0.019            | 23   |
| S15         | Puspo               | 1.44              | V15    | 0.019            | 24   |
| S29         | Purba               | 1.44              | V29    | 0.019            | 25   |
| S39         | Banjarwangi         | 1.43              | V39    | 0.019            | 26   |
| S32         | Uluere              | 1.42              | V32    | 0.019            | 27   |
| S20         | Passi timur         | 1.41              | V20    | 0.019            | 28   |
| S19         | Jangkat             | 1.41              | V19    | 0.019            | 29   |
| S34         | Semendo darat       | 1.40              | V34    | 0.019            | 30   |
| S25         | Naman teran         | 1.40              | V25    | 0.019            | 31   |
| S7          | Paguyangan          | 1.39              | V7     | 0.018            | 32   |
| S1          | Curup               | 1.38              | V1     | 0.018            | 33   |
| S11         | Poncokusumo         | 1.37              | V11    | 0.018            | 34   |
| S31         | Pamatang Silimahuta | 1.37              | V31    | 0.018            | 35   |
| S51         | Sembalun            | 1.36              | V51    | 0.018            | 36   |
| S8          | Pulo Sari           | 1.36              | V8     | 0.018            | 37   |
| S30         | Silimakuta          | 1.36              | V30    | 0.018            | 38   |
| S10         | Ngantang            | 1.33              | V10    | 0.018            | 39   |
| S27         | Merdeka             | 1.33              | V27    | 0.018            | 40   |
| S48         | Argapura            | 1.32              | V48    | 0.018            | 41   |
| S28         | Merek               | 1.32              | V28    | 0.018            | 42   |
| S50         | Cikijing            | 1.31              | V50    | 0.017            | 43   |
| S45         | Pasir jambu         | 1.31              | V45    | 0.017            | 44   |
| S26         | Simpang Empat       | 1.30              | V26    | 0.017            | 45   |
| S24         | Lintong Nihuta      | 1.30              | V24    | 0.017            | 46   |
| S2          | Kebawetan           | 1.29              | V2     | 0.017            | 47   |
| S12         | Pujon               | 1.29              | V12    | 0.017            | 48   |
| S47         | Banjaran            | 1.28              | V47    | 0.017            | 49   |
| S23         | Dolok sanggul       | 1.27              | V23    | 0.017            | 50   |
| S49         | Talaga              | 1.27              | V49    | 0.017            | 51   |
| S44         | Paseh               | 1.26              | V44    | 0.017            | 52   |
| S22         | Pollung             | 1.25              | V22    | 0.017            | 53   |

production locations that meet both climatic and non-climatic criteria.

Future research could compare the WP method to other ways, such as Simple Additive Weighting (SAW) and Matching method. Incorporating soil condition and Matching method. Incorporating soil condition variables, such as groundwater level, soil temperature, soil acidity, and topography at the village or farm plot level may also improve the robustness of site selection analysis.

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